



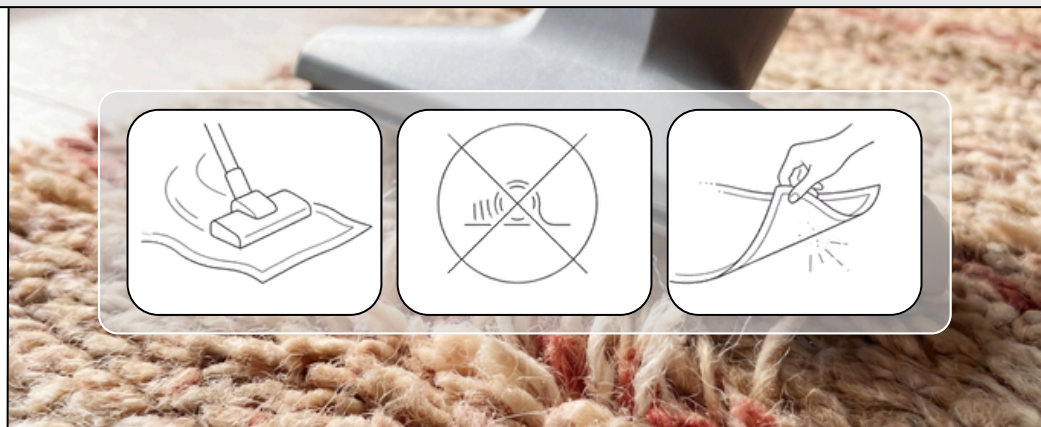
RUG CARE GUIDE

Handwoven in Morocco.



EVERYDAY CARE

- Vacuum gently using low suction
- Avoid rotating brushes
- Shake lightly to remove dust



CLEANING



For deep cleaning, we recommend professional care

- Blot spills immediately with a clean cloth
- Use cold water and mild soap if needed
- Avoid rubbing to protect the fibers

TRADITIONAL CARE



In Morocco, rugs are traditionally brushed under sunlight to remove dust and revive the wool fibers. This gentle ritual helps maintain the softness and natural beauty of the rug over time.

Designed to last for generations.

For inquiries :
info@berrug.com

BERRUG

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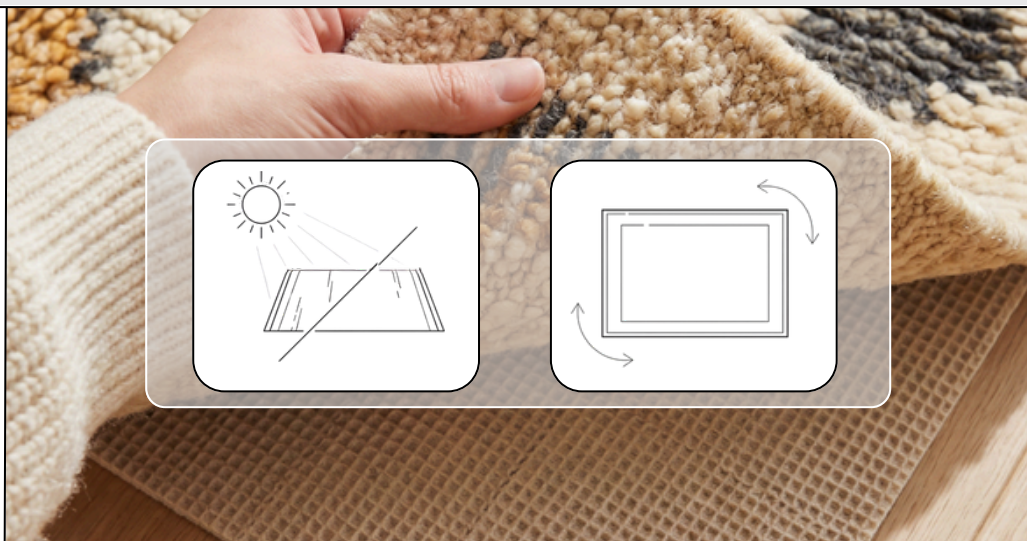


LONGEVITY

Rotate regularly

Avoid direct sunlight

Use a rug pad

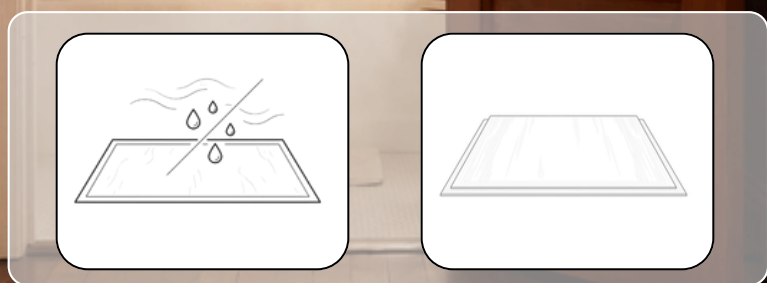


PROTECTION

Avoid prolonged exposure to direct sunlight

Keep away from excessive humidity

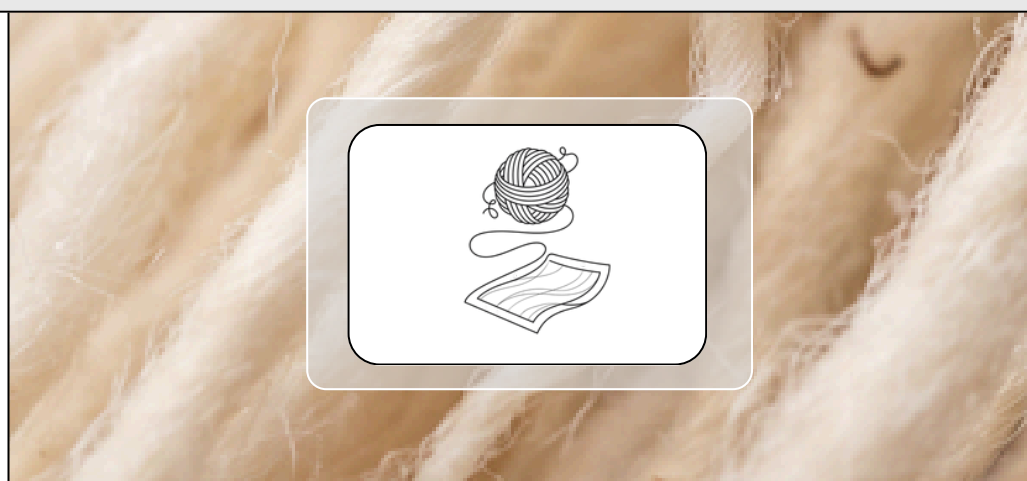
Use a rug pad to preserve structure and comfort



NATURAL MATERIALS

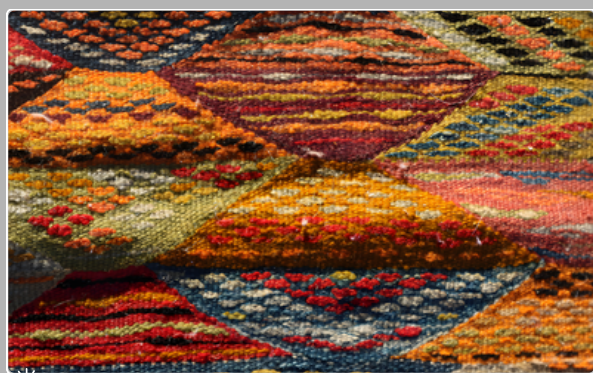
Each rug is handmade in natural wool

Variations are part of its character



WHAT TO EXPECT

BERBER PICASSO



[View our Berber Picasso](#)

Slight shedding is natural in the first months

Subtle variations in color and texture are part of the rug's character

Natural wool may react to light and environment over time

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